



OFFICIAL EVENT LINE-UP OF THE 2019 BLACK & BLUE FESTIVAL

BLACK & BLUE: ALWAYS AN EXCITING FESTIVAL IN THE GAY VILLAGE OF MONTREAL EVERY MID-OCTOBER

For 29 years, Black & Blue has been a renowned event within the North American party world. Always a pillar of the house music scene for gay and gay-friendly participants, this festival represents a true cult that continues to attract Canadian, American and European fans. This year, the Black & Blue features an incredible array of the best local and international artists and DJs such as The Cube Guys from Italy, the singer Celeda performing her best remixed hits such 'Music is the Answer' and 'Be Yourself', DJ Angel Moraes, DJ Hex Hector, and Montrealers DJ Alain Jackinsky and DJ Jonny Marciano, just to name a few. One more reason to visit one of the most beautiful cities in North America, enjoy its nightlife through such a prestigious event, on the occasion of this long weekend in October (Canadian Thanksgiving and U.S. Columbus Day Weekend). For INFO, tickets and VIP passes: www.bbcm.org

BLACK & BLUE FESTIVAL THEME

The Black & Blue theme of this year is MASK !

Venetian, carnival and all kinds of masks are emblematic of the 2019 Black & Blue theme. The BBCM team was inspired for the 29th edition of the festival, to present a grandiose and theatrical ambiance. It is with this in mind that our creative team will be able to entertain you for the main event at Olympia Theatre in an opulent, warm and sensual atmosphere. Wear your most beautiful masks and "zorros" and come dance to the rhythms of the best DJ's from Montreal and elsewhere with the renowned singer CELEDA as our headliner entertainment, thus honouring the renowned production quality of the Black & Blue Festival on the international scene. This is the first time since 1991 that BBCM Foundation is proposing a masquerade theme! It's going to be a lot of fun. For the second part, it will be at Club Soda after-hours.

MAIN EVENT : MASK NIGHT

PART 1 @ OLYMPIA THEATRE

The first part of the main event will take place at the Olympia Theater in Montreal, one of the most precious jewels of Montreal's cultural and architectural heritage. A spectacular hall that will be used for the first time by the BBCM Foundation in 29 years.

SUNDAY OCTOBER 13th – 9PM TO 3AM

Performing at this event:

DJ Jonny Marciano | Montreal

DJ Alain Jackinsky | Montreal

Celeda , signer | USA (success : 'Music is the Answer', 'Be Yourself', 'The Underground')

DJs The Cube Guys | Italy

Dress code: black and / or blue with masks - Note that masks are not required to access the event

Under the artistic direction of Yanick Daigle / With the BBCM dancers - shows and entertainment

PART 2 @ CLUB SODA

The second part of the main event will take place at Club Soda, an iconic hall that has received big names from the music industry. A true Montreal institution, which has been witnessing for nearly 35 years the evolution of the Quebec and international shows.

DURING THE NIGHT OF SUNDAY OCTOBER 13 TO MONDAY OCTOBER 14 : 2AM TO 10 AM

Performing at this event: DJ Angel Moraes (USA) and DJ Hex Hector (USA)

With the BBCM dancers

OTHER AFFILIATED EVENTS OF THE FESTIVAL

OFFICIEL LAUNCHING COCKTAIL @ LOUNGE L'UN ET L'AUTRE

WEDNESDAY OCTOBER 9 – 6PM TO 9 PM

To kick off the festival, we are pleased to invite you to the official launch of the Black & Blue Festival accompanied by the committee, partners and community groups. Bites and wine will be offered.

KARAOKE NIGHT @ CLUB DATE

THURSDAY OCTOBER 10 – 9PM TO 3AM

The Black & Blue Karaoke Party will take place at Club Date. It offers its customers the best karaoke experience among hundreds of thousands of songs. The contribution is voluntary and there will be several draws of prizes. Evening hosted by Olivier de Maisonneuve.

VIP COCKTAIL OF CARNAVAL DES COULEURS @ BAR LE COCKTAIL

FRIDAY OCTOBER 11 - 6PM TO 9PM

As part of the 2nd edition of the Carnaval des Couleurs, the BBCM Foundation presents a VIP Cocktail, with bites and wine. The VIP cocktail party is a gathering to thank our partners, our artists, our volunteers for the Carnaval des Couleurs and also welcome the Black & Blue VIP festival goers.

LEATHER BAL @ LION D'OR

FRIDAY OCTOBER 11 - 9PM TON 3AM

The ever popular Black & Blue Annual Leather Ball, sponsored by the main partner of the evening, Sauna G.I. JOE, will be held at the beautiful Cabaret Lion d'Or. This is one of the few cabarets of the 30s to survive in Montreal. The special theme for this evening is Sexy Polaroid (on-site presence of a Polaroid booth).

Performing at this event:

DJ Le Cantin | DISKOMMANDER | DJ Stéphane Lippé

Dress code: leather, latex, fetish

Danny Godbout is the host of the Leather Ball in collaboration with the Montreal Leather and Latex Club Phoenix Association.

TWINKLE PARTY @ CLUB UNITY

FRIDAY OCTOBER 11 - 10PM TO 3AM

Unity is located in the heart of the Gay Village of Montreal, known for being a place to have fun and a festive atmosphere! It is in this magical place that will take place the Black & Blue Twinkle Party also sponsored by the main partner of this evening, Sauna G.I. JOE. A wild evening for young people.

Performing at this event :

DJ Dan YUL | DJ Lady McCoy

Hosted by Éric Beaudry-Archambault

OFFICIAL BRUNCH @ SALOON RESTAURANT

SATURDAY OCTOBER 12 OR SUNDAY OCTOBER 13

The Saloon offers a casual atmosphere where people can simply come and have a drink before an event, or spend their entire evening at the restaurant. Free access for holders Passes VIP Festival.

AFTER HOURS @SAUNA G.I. JOE

FRIDAY OCTOBER 11 – FROM 3AM

After the evening of Leather Ball and Twinkle, our official Sauna G.I. Joe partner will receive you for After Hours Party. Entrance fee at the door.

PRE BLACK & BLUE @ DISTRICT VIDEO LOUNGE

SATURDAY OCTOBER 12 – 9PM TO 3AM

The District Video Lounge is a friendly and lively Village restaurant and bar featuring a unique video-on-demand concept.

UNIFORM BALL @ LE MINISTÈRE

SATURDAY OCTOBER 12 – 10PM TO 3AM

The Uniform Ball is back this year in the line-up of the Black & Blue Festival in the renovated hall of a heritage building on St-Laurent Boulevard.

Performing at this event: DJ KEV-J | DJ STEPHAN GRONDIN | BBCM DANCERS IN UNIFORM

DRESS CODE: Uniform, sports, military...

Host of the evening: GABRIEL ROUSSEAU

DISTRICT PARTY @ BAIN MATHIEU

SATURDAY OCTOBER 12 – 10PM TO 3AM

Discover the District Party in a venue featuring a dance floor in a former swimming pool: Le Bain Mathieu.

T DANCE @ DISTRICT VIDEO LOUNGE

SUNDAY OCTOBER 13 – 5 PM TO 9PM

Performing during this evening will be the talented DJ Lady McCoy

CLOSING FESTIVAL PARTY @ CABARET MADO

TUESDAY OCTOBER 15 – 9PM

To finish in style, the closing party will be held at Club Mado, a nightclub inspired by the 1920s with festive performances.

VIP PASSES RATES

TICKET DETAILS	DATE	ADVANTAGES
WEEKEND VIP PASS via www.bbcm.org 250\$ + fees	Wednesday 9 to Tuesday October 15	Includes access and VIP privileges for all events and all cultural related activities (museum, theater, Club La Cité), and souvenir t-shirt and more
WEEKEND VIP PASS 185\$ + fees via www.bbcm.org	Friday 11 to Monday October 14	Includes: Twinkle Party , Leather Ball, Uniform Ball, District Party, Black & Blue main event Olympia, Black & Blue Part 2 Club Soda and T-Shirt

INDIVIDUAL TICKET RATES

TICKET DETAILS	DATE	VENUE
Launch Cocktail 10\$ at the door	Wednesday October 9 6pm to 8pm	Lounge l'un et l'autre 1641 Rue Amherst, Montreal, H2L 3L4
VIP Cocktail of Carnaval des couleurs 10\$ at the door	Friday October 11 6PM TO 9PM	Bar le cocktail 1669 Rue Sainte-Catherine E, Montreal, H2L 2S3
Leather Ball 35\$ + fees	Friday October 11 9PM TO 3AM	Cabaret Lion d'Or 1676 rue Ontario Est, Montreal, H2L 1S7
Twinkle 8\$ + fees	Friday October 11 10PM TO 3AM	Club Unity 1171 Rue Sainte-Catherine Est, Montreal, H2L 2G8
After Twinkle & Leather Bal Price at the door	In the night of Friday October 11 starting at 3AM	Sauna G.I JOE 1166 Rue Sainte-Catherine Est, Montreal, H2L 2G7
UNIFORM BALL 25\$ + fees	Saturday October 12 10PM TO 3AM	Le Ministère 4521 Boulevard Saint Laurent Montreal, H2T 1R2

Official Brunch @le Saloon Menu price	Saturday October 12 and/or Sunday October 13	Le Saloon Restaurant 1333 Ste-Catherine Est Montreal, H2L 2H4
Black & Blue Olympia Main Event PART 1 MASK Theme 40\$ + fees	Sunday October 13 9PM TO 3AM	Theatre Olympia 1004, rue Sainte-Catherine Est, Montréal, H2L 2G3
Black & Blue Olympia Main event Part 1 VIP 70\$ + fees	Sunday October 13th 9PM TO 3AM	Theatre Olympia 1004, rue Sainte-Catherine Est, Montréal, H2L 2G3 The VIP Ticket includes : Priority fast access Free coatcheck Access to the VIP lounge
Black & Blue Club Soda (part 2) 45\$ + fees	In the night of Sunday October 13 to Monday October 14 2AM – 10AM	Club Soda 1225 Boulevard St-Laurent, Montreal, H2X 2S6
Black & Blue Club Soda VIP (part.2) 75\$ + fees	In the night of Sunday October 13 to Monday October 14 2AM – 10AM	Club Soda 1225 Boulevard St-Laurent, Montreal, H2X 2S6 The VIP Ticket includes : Priority fast access Free coatcheck Access to the VIP lounge
Closing Party Price at the door	Tuesday October 15 9PM	Club Mado 1115 Rue Sainte-Catherine E, Montreal, H2L 2G2

* Non transferable and non refundable. Limited quantity

SALES POINTS

The individual tickets of the main parties are available via the official website www.bbcm.org and at:

GARÇONS SCULPTEURS :1335 Rue Sainte-Catherine E, MontrEal, QC H2L 2H4

ARMADA MEN'S ROOM : 1359 Rue Sainte-Catherine E, Montreal, QC H2L 2H7

SAUNA G.I. JOE. : 1166 Rue Sainte-Catherine E, Montreal, QC H2L 2G7

BBCM FOUNDATION

In 1991, a group of friends decided to create a party. They wanted to organize a big celebration to invite all their friends, partners and associates to join them. The objective of this party was to have fun while giving the profits of this evening for a good cause. The mission of the BBCM Foundation is to produce world-class events that attract participants from around the world. The BBCM Foundation supports HIV / AIDS support groups and LGBT community groups. The BBCM Foundation has, through its annual events, been successful in generating tourism economic spinoffs estimated at least \$ 450 million for the Montreal region for the past 29 years. The Foundation has received several big reviews from various media, music industry representatives and artists around the world, recognizing the creativity, ingenuity and uniqueness of its events.

OFFICIAL PARTNERS as of September 16th

SUBSIDIARIES PARTNERS : TOURISME QUÉBEC | TOURISME MONTRÉAL

GRAND PARTNERS : FUGUES | A&U AMERICA'S AIDS MAGAZINE | EDGE MEDIA NETWORK | INSPIRED MEDIA | GAY CALGARY MAGAZINE | CLUB LA CITÉ | SAUNA G.I. JOE | GARÇONS SCULPTEURS | DAN SAYCOOL

MAJOR & ASSOCIATE PARTNERS: J&J CONSTRUCTION AND REFRIGERATION | ARMADA MEN'S ROOM | SAUNA CENTRE VILLE | HÔTEL MONVILLE MONTRÉAL | PINK BANANA| BOIMAG.COM | NEXUS | GAYVAN.COM | AIR CANADA | FIERTÉ MONTRÉAL | PARTY DISTRICT| KODE | SHAUN PROULX MEDIA | AURA WEB SOLUTIONS| SAUNA OASIS | PATWHITE.COM | DOMINIONTSHIRT.COM | GRIP | PITBULL | MISTRBEAR | POP MÉDIA | ÉQUIPE MONTRÉAL | LA COUPE DES RATONS 2019 | ONE MAGICAL WEEKEND ORLANDO | MUSÉE McCORD | CENTAUR THEATRE | WINTERPARTY FESTIVAL MIAMI | RÉZO | FESTIVAL DU NOUVEAU CINÉMA

PARTNER VENUES: CABARET MADO | CLUB SODA | THÉÂTRE L'OLYMPIA | CLUB UNITY | LION D'OR | LE MINISTÈRE | DISTRICT VIDÉO LOUNGE | CLUB DATE | LOUNGE L'UN ET L'AUTRE | SAUNA G.I. JOE | RESTAURANT LE SALOON | BAIN MATHIEU

FOR FURTHER INFORMATION

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SOURCE : The BBCM Foundation
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