



Addition to the entertainment line-up of for the 31st edition of the internationally renowned LGBTQ+ Festival "BLACK & BLUE" in MONTREAL during the Canadian Thanksgiving weekend and the American Columbus Day

Renowned soul singer Sylvie DesGroseilliers will perform two new songs from her upcoming album at the Black & Blue main event

(Montreal, September 28th, 2022) - As part of the main event of the Black & Blue Festival 2022 on Sunday, October 9 all night at TOHU, the BBCM Foundation is pleased to announce today a special participation of renowned singer Sylvie DesGroseilliers, an exceptional artist who will present new musical material for the first time : two new unreleased songs (one in French and the other in English): *Laisse-Toi Aller* and *Fix Your Crown*.



Sylvie DesGroseilliers professional career began in 1998. She sings Gospel, Blues, Pop, Rock and Jazz. Her ability to adapt to all requests makes her a sought-after and appreciated chameleon artist. She already has three albums to her credit: *Sylvie DesGroseilliers*, *Ensemble* and *Women of Soul*, which is a tribute to black singers of the last 100 years. She is currently working on her first project of original songs, "*The Crown Project*", which is intended to be a positive album that will make the planet dance as only she knows how.

It is under the theme "Black & Blue 360°" that this main event will be presented for the very first time at TOHU, the Montreal circus arts city, on Sunday, October 9, from 10 p.m. to 8 a.m. on Monday morning. It offers a multidisciplinary circular concept with a central stage in a spectacular 360° immersive hall and electronic music by guest DJs and multiple performances, under the artistic direction of Louis Guillemette.

Montreal talent in the spotlight!

In 2022, the BBCM Foundation has for several months expressed its pride in promoting and supporting local talent and putting forward an original event concept that will appeal to a large clientele of regulars and new fans. The participation of Sylvie DesGroseilliers further reinforces this desire.

Here are the nine (9) renowned Montreal DJs who will perform during the main event at TOHU in order of presentation during the evening: **DJ Lady McCoy, DJ Stéfane Lippé and DJ Ian Key in duo, DJ Maus (of Waxx), DJ Alain Jackinsky, DJ Stephan Grondin, DJ Luc Raymond and DJs St-Denis (duo of DJs Alain Vinet & Steve Aries).**

In addition, during the night at TOHU, the six “HOUSE” type shows offering a celebration through an expressive journey with many colorful “indisciplinary” and interdisciplinary artists will focus on the following themes: House of Club Kids / Queer ; House of Drag Queens/Kings/Trans; House of Circus; House of Burlesque/Boylesque; House Of Dance; House of Twinks & Daddies.

Ticketing

You can get the Festival Week-end VIP passes and the Festival VIP passes, the combo ticket for the three major evenings (LA TOHU main event, Leather Ball at the Lion d'or and District Party at Club Soda), as well as individual tickets for Black & Blue 360° at TOHU (regular and VIP) via www.bbcm.org and individual tickets for the main event are also available at the following shops in the gay village (no ticketing fees): Armada by The Men's Room, Sauna G.I. Joe, and Bonbarbier.

PARTNERS AND SPONSORS (as of September 27)

The 2022 Black & Blue Festival benefits from the support of multiple partners and sponsors: the sponsors Tourisme Québec and Tourisme Montréal, as well as the following private and/or community partners: Magazine Fugues, Air Canada, A&U America's AIDS Magazine, Inspired Media / The Buzz Toronto, Edge Media USA, Pitbull Events, BOI Magazine Chicago, Spectre Entertainment audio-visuel, Pink Banana Media USA, Club La Cité, District Events, MyGayToronto, Gay Calgary Magazine, Shaun Proulx Media Toronto, Sauna G.I. Joe, Boutique Armada Men's Room, Canal M – la radio de Vues et Voix, Winter Party Miami, Outlook TV, Gay Van (Vancouver), Centre Sheraton Montréal, Magazine La Scena Musicale, Restaurant Le Saloon, Musée McCord Stewart, Taverne Le Normandie, Fierté Montréal, Clinique médecine urbaine Quartier latin, Maison Plein Cœur, Dan Saycool production vidéo, RJV Communications - relations publiques et événements spéciaux, The Walrus Magazine Toronto, Rivendell Media USA – The LGBT Media Company, GRIP (Groupe de recherche et d'intervention psychosociale), Dominion T-Shirts, Festival du Nouveau Cinéma de Montréal, Sauna Oasis, Sauna Centre-Ville, Aura Web Solutions, Paskulin Design, Nexus Radio USA, EMQ, DoubleTree par Hilton Montréal, Ratons Chasseurs Dodgeball, CKVL radio et CISM 89.3 FM.

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Information for the media: images and interviews are available.

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